12 Key RPAC Points

1.RPAC efforts must be focused on a solicitable class of individuals. Solicitable classes includes:

- REALTOR members (M1 number);
- Individual Affiliate members of a REALTOR association (paid dues or has a vote on governing body - check your bylaws for affiliate membership requirements);
- Full-time association staff; and
- Immediate family members of the above three membership types (spouse, parents, adult child).

2. Solicitation: Communication that encourages support of RPAC or facilitates a contribution.

3. Include the RPAC disclaimer on any/all RPAC solicitations (disclaimer below). This includes RPAC event flyers, invitations, email campaigns, etc.

4. Do not solicit on social media. You can add updates of your calendar of events and general RPAC info (including policy positions/priorities, posting photos **after** an event and share how much was raised), but you cannot ask for investments on social media, nor include ticket info, full event details, how to invest, benefit details, why they should invest, etc. The reasoning is the audience or people seeing the message on social media may be broader than the solicitable class. More guidelines can be found here: (https://realtorparty.realtor/rpac/rpac-online-posting-guidelines.html)

5. **RPAC contributions cannot be made in the name of another. If using a credit card for their investment, payment must be used with a personal card, not a corporate/business credit card (i.e. credit card is paid with personal funds).** Also, anonymous contributions are not allowed, nor corporate contributions or contributions from foreign nationals.

6. We discourage **all** cash investments, but do not accept any cash investments over $100.

7. Affiliates

- Only the individual affiliate that is a member of an association can be solicited and make an RPAC contribution (+ immediate family). An employee of an affiliate office that is not a member (no individual M1 number) cannot be solicited and cannot make an RPAC contribution.
- **Individual affiliate contributions must be used with a personal credit card, not a corporate card (i.e. credit card is paid with personal funds).**
- If an affiliate office wants to contribute to RPAC, an investment can be made to the Corporate Ally Program (CAP). **RPAC fundraising should hold separate events for individual investors and CAP investors**.

8. We recommend using Aristotle to track fundraising at your RPAC events and use a webform for all RPAC contributions. The webform helps alleviate most solicitation compliance issues as it can only be accessed by members with an M1 number. Contact joe.dillard@aristotle.com to set up a webform.

9. **No game of chance events/competitions are allowed in Idaho**. Auctions are allowable. If you are planning an event and are unsure, check with IR staff/contact.
*Under Idaho law, a **game of chance** is broadly swept into the legal definition of **gambling**, which is strictly prohibited. This means that if an activity involves an element of chance to win a prize, it is generally considered illegal gambling, regardless of how much skill is also involved. Examples include, but are not limited to, raffles, bingo, sport betting, and lottery style games (scratch off tickets, etc.).

10. Contributions of less than $50 must be forwarded to the state PAC within **30 days** of receipt. Contributions of $50 or more must be forward to the state PAC within **10 days** of receipt. Pledges made at your events do not need to be fulfilled within these transmittal timelines.

11. Sponsors at your RPAC events must be part of the solicitable class.

12. Every contribution must be tracked and given credit to the individual investor, including tickets to the event, auction items, etc. *

***Please note** : In the past, credit for RPAC investments from an affiliate has been given either to the individual, to their office as a CAP investment, or they could choose to give the credit to the association. After speaking with NAR, PAC law prohibits any donations be made for another person (see #5). **This practice is not allowable.** An association cannot be given RPAC credit for another person or organization's RPAC contribution.

Also, NAR is asking that CAP RPAC events be separate from individual RPAC events. When you hold an individual RPAC event, credit needs to be given to the solicitable class who is an individual affiliate member (with an M1 number), not an office CAP investment. (see #7).

Further information can be found at: https://realtorparty.realtor/rpac/legal-tax-resources

RPAC disclaimer example:

Contributions to RPAC are not deductible for federal income tax purposes. **Contributions are voluntary** and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. For investors 70% of each contribution is used by State PAC to support state and local political candidates and 30% is sent to National RPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116.