

Media Advisory



MEDIA COMMUNICATIONS

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NAR Sustainability Symposium in Boise to Celebrate Impact of Planting of 215,000 Trees, Address Sustainability in Idaho

Event Friday, April 14 will explore how local sustainability policies and programs impact property development and sales

BOISE, ID (April 4, 2023) – The National Association of Realtors® will host a sustainability symposium – [**NAR Community and Stewardship: Boise, Idaho**](#) – **Friday, April 14, 3-6 p.m. Mountain at The Grove Hotel, Grand Ballroom, located at 245 S Capitol Blvd in Boise.**

The sustainability event will celebrate the planting of 215,000 trees in National Forests throughout Idaho this year, including an announcement about impact. The trees will support reforestation efforts in the Boise and Nez-Perce Clearwater National Forests to bolster recovery from the 2016 Pioneer Fire and the 2021 Johnson Creek Fire. This planting is part of NAR's partnership with the National Forest Foundation on a 1.575 million [tree-planting initiative](#).

The symposium will include two panel discussions. *Sustainability and the State of Idaho* will explore sustainability issues that impact Idaho and how they are being addressed. *Residential Resilience and Community Stewardship* will explore how local initiatives, policies and programs directly impact the development, purchase and sale of property. Attendees will hear from business and community leaders and real estate professionals regarding initiatives being developed in Idaho that will promote residential resilience and environmental stewardship.

For information and to register to attend, visit nar.realtor/sustainability/nar-community-and-stewardship-series-boise-idaho.

WHAT: *NAR Community and Stewardship: Boise, Idaho*
WHEN: Friday, April 14, 3-6 p.m. Mountain
WHERE: The Grove Hotel, Grand Ballroom, 245 S Capitol Blvd, Boise, ID 83702

WHO:

Tracy Kasper, NAR 2023 President-Elect and Berkshire Hathaway HomeServices Silverhawk Realty (Boise Valley) Broker-Owner
Denise Lundy, Idaho Association of REALTORS® 2023 President
Debbi Myers, Boise Regional REALTORS® 2023 President
Lisa Martin, Boise Regional REALTORS® Chief Executive Officer
Elaine Clegg, Valley Regional Transit CEO
Karlee May, Urban Land Institute Idaho District Council Executive Director
Steve Hubble, City of Boise Climate Action Manager

Daniel Roop, City of Boise Sustainability Specialist
Brett Van Paepghem, Firewise Idaho South Idaho Project Manager
Mindy Crowell, NFF Reforestation Partnerships Director
Abby Schembra, NFF Reforestation Partnerships Coordinator
Gail Hartnett, REALTOR®
Georgia Meacham, REALTOR®
Marc Gould, NAR Senior Vice President of Member Development
Amanda Stinton, NAR Director of Sustainability and Leadership

WEBSITE: nar.realtor/sustainability/nar-community-and-stewardship-series-boise-idaho

PRESS RSVP: Lauren Cozzi, 202/383-1178, LCozzi@nar.realtor

A core focus of NAR, sustainability influences every sector of real estate and touches all aspects of the organization. NAR is working towards a dramatic reduction in the use of resources, as well as transparent reporting and clear accounting for how our operations impact society and the environment. It aims to fulfill its obligation to the real estate industry and future generations by evolving its practices to align with shared societal and environmental goals. Taken together, the actions, attitudes and creativity of each NAR member have the potential to make a great difference, not just for NAR, but for the larger world and our future well-being.

NAR is laser focused on shifting the sustainability story to a relentless pursuit towards reducing our environmental impact, increasing our resiliency, building a greener future in our industry and creating a more sustainable society for all. Its mission is to advance solutions to evolving sustainability challenges that benefit the common good by translating real estate research into practice and empowering REALTORS® to be stewards for the future. Learn more about NAR sustainability at nar.realtor/sustainability.

The National Association of Realtors® is America's largest trade association, representing more than 1.5 million members involved in all aspects of the residential and commercial real estate industries. The term Realtor® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of Realtors® and subscribes to its strict [Code of Ethics](#).

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Information about NAR is available at nar.realtor. This and other news releases are posted in the newsroom at nar.realtor/newsroom.